

# Agenda

## Executive Board Meeting

*Thursday, July 30, 2015 • 12:00 – 2:00pm*  
*Norkirk Room, Kirkland City Hall WA*

*Audio - Please call 1-877-848-7030 and then NEW Access Code 8765293.*

*Visual –GoToMeetings by clicking on this link:  
<https://global.gotomeeting.com/join/526687277>*

### Consent Items

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Approval of May 18, 2015 Executive Board Meeting Minutes (attached)

### Strategic Issues, Planning and/or Action Items

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1. Financial Policy update (15 minutes) – Tracy
  - Request Partner approval for:
    - a. Additional language in Section 3, Biennial Budget
    - b. New Investment policy in Section 7.C and 7.D, Reserves
    - c. Additional language in Section 9.A, Accounts Receivable
2. NWMaps Strategy Alignment (30 minutes) – Tracy
  - a. Overview of NWMaps Strategy Alignment
  - Request Partner approval:
    - b. Repurpose \$5K for NWP and \$5K for NWM marketing for strategy alignment
    - c. Additional funding for strategy alignment
3. Update on eCityGov Priorities (10 minutes) – Tracy
  - a. Matrix for cities and technology needs/interests
  - b. Marketing and business development
  - c. Programs: MBP, GJT, NWM

# Minutes Executive Board Meeting

*Monday, May 18, 2015 • 11:00-1:00pm  
1E-112, Bellevue City Hall, WA*

**Executive Board Attendees:** Bob Harrison (Chair), Issaquah; Toni Cramer for Brad Miyake, Bellevue; Mike Kaser for Noel Treat, Mercer Island; Tracy Dunlap for Kurt Triplett, Kirkland; Peter Troedsson for Bob Stowe, Bothell (Attended by phone, left at 11:30p.m.); Lyman Howard, Sammamish (Attended the meeting by phone, left at 11:30); Joe Guinasso for Lyman Howard, Sammamish (From 11:30 to end);

**Operations Board Attendees:** Sabra Schneider, Bellevue; Brenda Cooper (Co-Chair), Kirkland.

**Other Staff:** Tracy Jones (Executive Director, eCityGov); Neelam Sharma, eCityGov; Sheri Galloway, eCityGov; Chelo Picardal, Bellevue.

## Call to Order

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The meeting was called to order at 11:05am by Bob Harrison, the Chair.

## Consent Items

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Approval of April 20, 2015 Executive Board Meeting Minutes

**Motion** was moved by Toni to approve the April 20, 2015 minutes; it was seconded by Mike and approved by all.

## Strategic Issues, Planning and/or Action Items

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### 1. Looking Forward

Tracy gave an overview of the current program situation and next steps in determine the future path for eCityGov.

Toni started a conversation about future technology opportunities and trends. She shared the “2014-2016 Enterprise Technology Strategic Plan” for City of Bellevue. She mentioned that every few years Bellevue looks at the emerging technology needs and major trends that will face the organization in the next few years and then plans to position itself to effectively meeting these strategic technology challenges.

Bellevue is in its early stages of planning an Eastside conference for SMART cities. This conference could help educate leadership in the region on SMART cities, develop a common language, and identify areas of common interest. Board members agreed that SMART Cities

conference will be a great opportunity for eCityGov Alliance members to learn and discuss technology and needs around Smart Cities.

Operations Board will develop a matrix of cities and technology gaps to begin identifying common pain points and areas of interest in next 2 - 3 months. The matrix may include things like big data, mobile workforce etc.

**2. Cost Structure Discussion**

Board members agreed that it is essential to continue to gain value from eGov partnership. The Partners need to see value in the Alliance programs and the cost has be attractive in order for them to remain a Partner. Tracy mentioned that she is currently working on marketing and program and enhancement and will likely have recommendations on future path of programs by the end of year. Recommendations will be based on the ability to sell and bring down partner cost for programs, analysis of other tools/software in the market, and ability of existing programs to meet anticipated future needs.

Board is interested in researching other initiatives that serve common interest/needs and potentially change eGov focus.

**3. Program Updates**

Tracy will send program updates via email to the Board.

## **Adjournment**

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The meeting was adjourned at 1:00 p.m.